#### An overview to

# PRINTING QUALITY MANAGEMENT

### in ZAMAN Newspaper

Prepared by: Muharrem Yaşar

Quality and Coord. Manager

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#### Feza Gazetecilik A.S. known as Zaman



**İstanbul**, Turkey

«in English means TIME »

BS Newspaper, in Turkish
The most purchased newspaper, daily circulation > 1million
printed in 6 printing sites

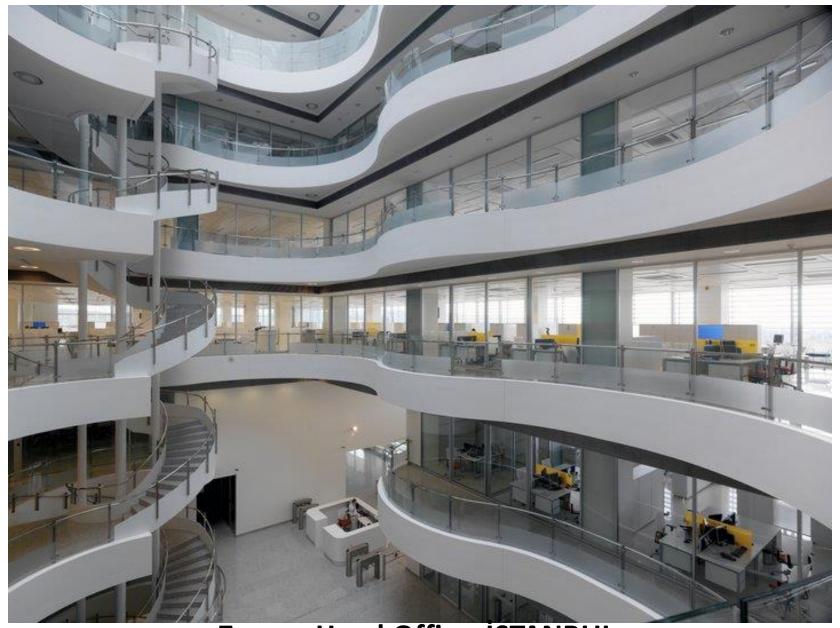
#### Printing sites, Distribution areas, % Circulation



contracted



**Zaman Head Office ISTANBUL** 



Zaman Head Office ISTANBUL







Zaman (Time) & its weekly sisters

Cuma (Friday)

Cumartesi (Saturday)

Pazar (Sunday)



Buokulda



**Todays ZAMAN** & its Sunday version **Sundays Zaman** 

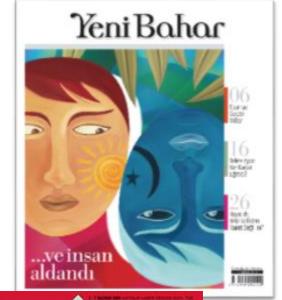
#### Daily **English** newspaper

**10.** 000 copies

BS size



#### Weekly periodicals



Weekly magazine

**250**. 000 copies

magazin size



Weekly news magazine

**50**. 000 copies

Separately sold

#### What we have

#### **Newspaper Machines**

75.000 copies / h., single side-double around 40pages, 24pages colorful

- + Presetting ink keys
- + Soft proofing
- Automatic register control
- Automatic density control
- Automatic cut off register

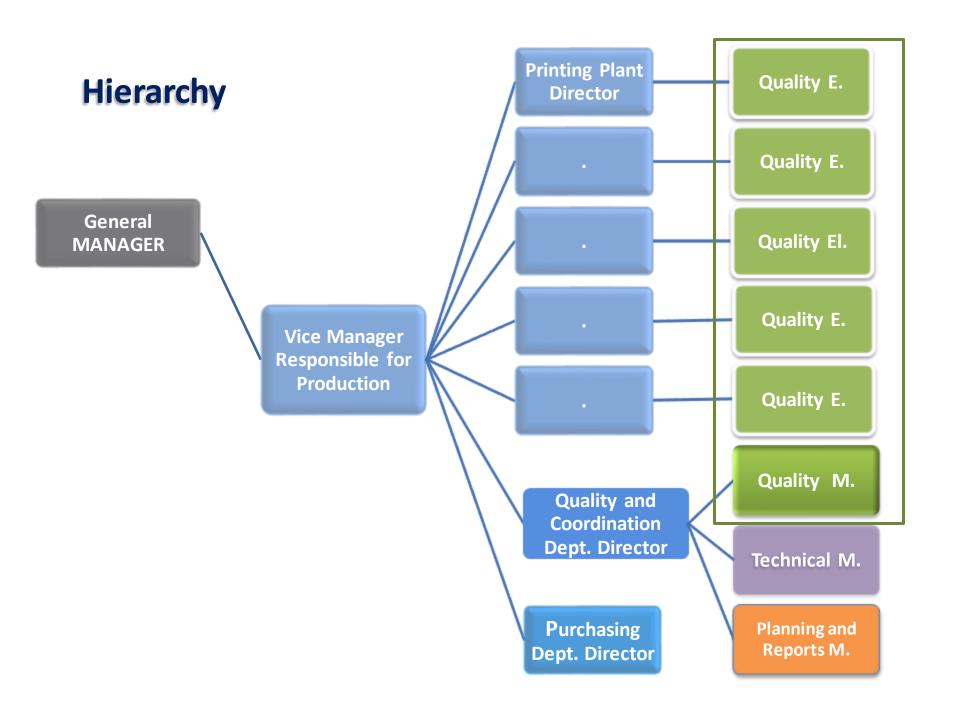
#### **Plate making Rooms**

CTP lines (CTP s and P&Bs)

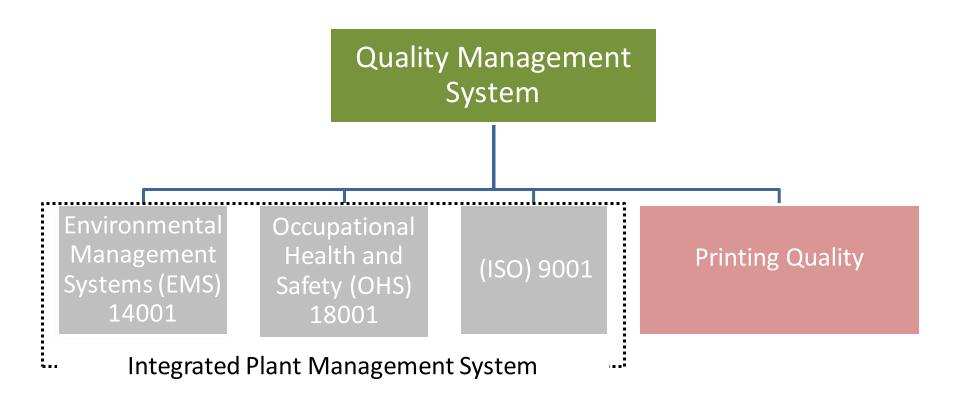
+ Ink saving program







#### **Main Topics**



Integrated Plant Management (EMS,OHS,ISO)



### Printing Quality (IFRA26)









# Printing Quality Management



Check printing defects

Report consumabels

### Main target of INCQC is

International Color Quality Club Competition: Wan-Ifra Printing Quality competition between newspaper

to promote ISO Newspaper Standard

(ISO 12647/3 shortly IFRA26)

Parameters for Process Control of	Coldset Printing; DIN ISO 12647-3:2005  World Association of News Publisher
Electronic data delivery	PDF/X-1 or PDF/X-3 data files as defined in ISO 15930-4 or ISO 15930-6
Tone values for printing formes	Resolution of the film or plate setter should be set to 500 L/cm The deviation of tone values over the complete printing forme shall not exceed +/- 2 %
Screen frequency	For four-colour work, the screen frequency should be 40 L/cm
Non-periodic screens	Minimum dimension of the image elements is 40 μm
Tone value reproduction	3 % to 90 %
Screen angle	Cyan at 15°, Magenta at 75°, Yellow at 0°, Black at 135°
Dot Shape	Elliptical half-tone dot shape, first link-up at 40 %, second link at 60%
Tone value sum	The tone value sum should not exceed 240 %, max. 260 % Maximum black should be at least 85 %. GCR is recommended for newspaper colour separations
Spectrometic measurement	Black backing, D50 illuminant, 2° observer, 0/45 or 45/0 geometry
Newsprint Tolerance	L*     a*     b*       82     0     3       3     1     1

Dep.	Property	Set values
Adver., Design, Prepress, Page	Electronic data delivery	PDF/X-1 or PDF/X-3
Delivery	Press profile	ISO 12647-3 (IFRA 26)
Ink saving	Ton value sum	GCR Max 240-260, Black >%85
T P Rips	Ton values Screen frequency FM screen Screen angle CMYK Dot shape	500 lpcm 40 L/ cm 40 micron 15,75,0,135 elliptical dot, link-ups %40,%60
Purchasing	Newsprint La*b*	82,0,3 ( tolerances: 3,1,1 )

Mid-tone spread CMY

Ink set colours (Blackbacking)	L*	a*	b*
Cyan (C)	57	-23	-27
Magenta (M)	54	44	-2
Yellow (Y)	78	-3	58
Black (B)	36	1	4
C+Y	53	-34	17
C+M	41	7	-22
M+Y	52	41	25
C+M+Y	40	0	1
C52 %, M44 %, Y44 %, K100 %	34	1	2
Tolerances normative C,M,Y,K	Delta E 5		
Tolerances normative e,m, r,n	Delta E 3		
Tolerances informative M+Y, C+Y, C+M	Delta E 8		
Colour printing sequences	CMYK and KCMY		
Tolerance for image positioning	less than 0,15 mm,	max. 0,3 mm	
Tone value increase curve (TVI) in %	Reference tone	Value increase	
	value	on paper	
	10,0	11,1	
	20,0	19,0	
	30,0	24,0	
	40,0	26,1	
	50,0	26,0	
	60,0	23,9	
	70,0	19,8	
	80,0	14,3	
	90.0	7.6	

6 %

Densities of ink set colours (informative only)	ISO Status E, relative density polarized	ISO Status T, absolute density, unpolarized	
Cyan	0,9	0,9	
Magenta	0,9	0,9	
Yellow	0,9	0,85	
Black	1,1	1,05	
and the second s		OLD (17) O OO OO OO OO	07.000
Newsprint	0	CMYK: 0,23; 0,24; 0	0,27; 0,22
Grey balance (informative only	Cyan	Magenta	Yellow
			Yellow 8
	Cyan	Magenta	Yellow
	<b>Cyan</b> 10	Magenta 8	Yellow 8
	<b>Cyan</b> 10 20	Magenta 8 16	Yellow 8 16
		<b>Magenta</b> 8 16 24	<b>Yellow</b> 8  16  24

 Dot gain and grey balance values are informative only

So the most critical parts of IFRA26;

- ISO color coordinates (La\*b\* values)
- TVI dot gain curve

ISO color coordinates



density X ISO Lab (IFRA 26)

measuring mod: **ISO-Check** 





means decrease the ink

### ISO color coordinates

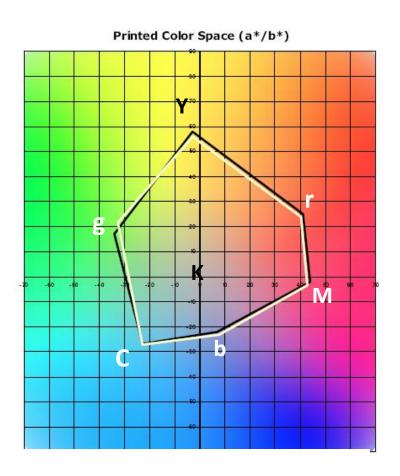
Ink set colours (Blackbacking) Cyan (C) Magenta (M) Yellow (Y) Black (B) C+Y C+M M+Y C+M+Y	L* 57 54 78 36 53 41 52 40	a* -23 44 -3 1 -34 7 41	b* -27 -2 58 4 17 -22 25 1	
C52 %, M44 %, Y44 %, K100 %	34	1	2	
Tolerances normative C,M,Y,K	Delta E 5			
Tolerances informative M+Y, C+Y, C+M	Delta E 8			
Colour printing sequences	CMYK and KCMY			
Tolerance for image positioning	less than 0,15 mm,	max. 0,3 mm		
Tone value increase curve (TVI) in %	Reference tone value 10,0 20,0 30,0 40,0 50,0 60,0 70.0	Value increase on paper 11,1 19,0 24,0 26,1 26,0 23,9 19,8		

Mid-tone spread CMY

6 %

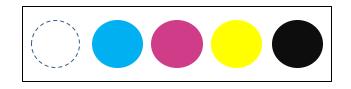
ISO color coordinates

ISO color coordinates



\* With black backing

	ISO (IFRA 26) values			
Red	52	41	25	
Yellow	78	-3	58	
Green	53	-34	17	
Cyan	57	<b>-2</b> 3	-27	
Blue	41	7	-22	
Magenta	54	44	-2	
Paper	82	0	3	
Black	36	1	4	



only Paper and CMYK used

A) ISO 12647/3 • ISO color coordinates

While using ISO Lab measurement mode there is a difficulty

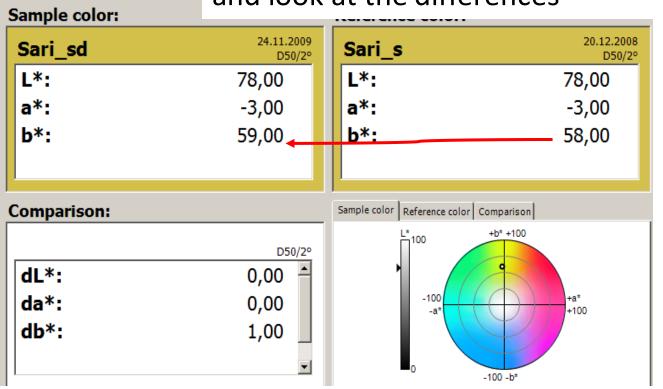
- Always black backing should be used, but it isn't practical. So what?
- There can be any way to use it without black backing?

Compare colors

ISO color coordinates

<u>First</u>: determine perfect dots in IFRA26

<u>Second:</u> measure Lab with no black backing and look at the differences



Only yellow b\* value changed

ISO color coordinates

ISO color coordinates

You can put your new referance values



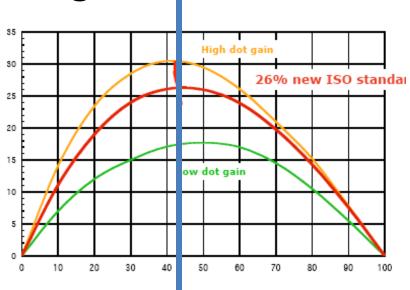
<u>ColorScale</u> mod for new ref. values



ISO-Chek mod ISO Lab values has already loaded

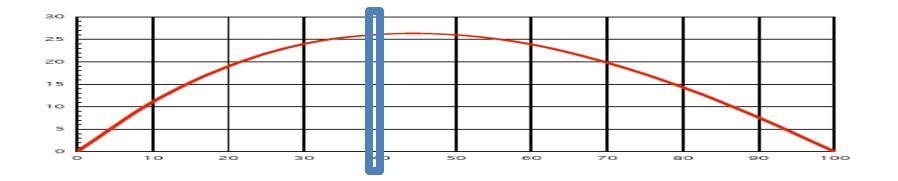
### Dot gain

Dot gain

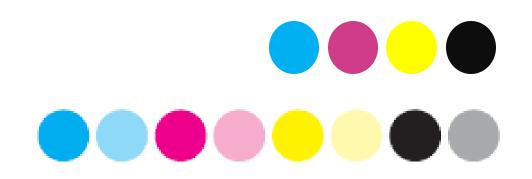


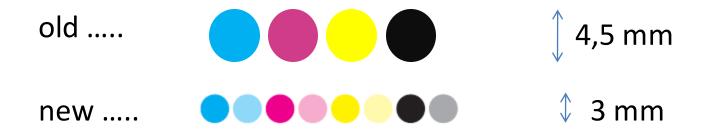
Reference value (data)	Tone valu increase measured paper for 26 curve	on
10	11,1	
20	19,0	
30	24,0	
40	26,1	
50	26,0	
60	23,9	
70	19,8	
80	14,3	
90	7,6	

The most tone value increase is between 40-50 % area

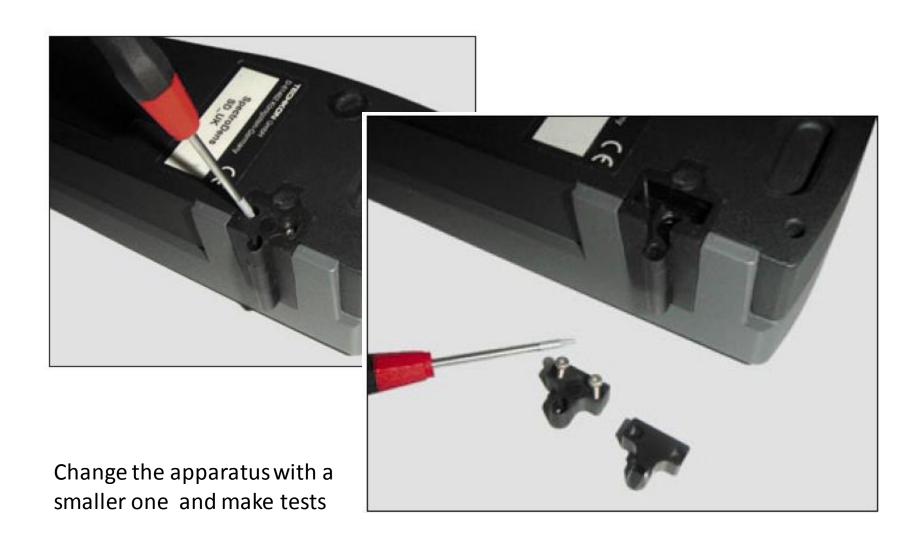


### A) ISO 12647/3 • Dot gain





### A) ISO 12647/3 • Dot gain



Dot gain

• Dot gain



%40

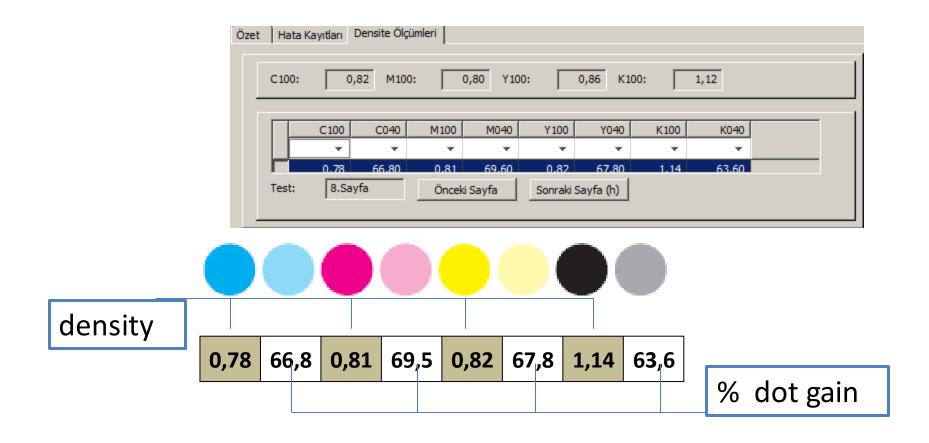
%100

Dot gain

Dot gain



### A) ISO 12647/3 • Dot gain



<sup>\*</sup>Recordings are done by automatic measurement mode

Video-1: While the Q.E. measures and records the dots to ERP



#### Daily Printing Quality Report

Sayfa 1 05.10.2011 18:10:17

#### Baskı Hata Analizi

Üretim	Madde kodu	Mad	de adı			Baskı Tarihi Yayın Tarihi			
UR35035 Baski Şefi:	SLG1.01 Özkan Coşkun M	ZAN . Operatörü		Akyol	M.Markası:		5.10.2011		
	Kağıt Kullanımı								
	Hat Ş/T Kapal	(		SB		Renkli	Yarım		
	KBA 1 Taşra 1331-White Birch KBA 1 Şehir 1776-SCA			1278-Stora Enso 1278-Stora Enso		1278-Stora Enso 1278-Stora Enso			
	Hata tipleri Hata tipi		Taşra	Şehir	Toplam				
	Dikey şeritler, ani tra Halkalaşma C Halkalaşma M Katlama Çenesi	m değişimi	1 0 1 11	1 1 1 12	2 1 2 23	XX X XX XXXXXXXXXXXX	xxxxxxxxxx		
	Sırt verme Toz toplama C Toz toplama K Yoğunluk dalgalanm	ası	2 1 6 2	4 1 5 1	6 2 11 3	XXXXXX XX XXXXXXXXXXXXXX XXX			
Ş/T	Kalite emri	Test grubu	ı	To	plam Puan	Genel Puan Du	r Kalk Yorum		
Taşra	KE10011324	İdari			0,00	0,00	0		
	Kağıt Kullanımı								
	Referans	O,76	M 0,75	Y 0,92	1,05	Ort			
	Fark Mürekkep Başarısı Nokta Kazancı	0,03 45,83 63,84	0,02 62,50 65,38	-0,03 54,17 67,36	0,08 41,18 64,01	50,92 65,15			
	Açıklama		Puan	Hata Say	ıısı Yüzde Sayfa				
	Dikey şeritler, ani tram değişimi Halkalaşma M Toz toplama C Sırt verme Yoğunluk dalgalanması Toz toplama K Katlama Çenesi			0,50 0,50 0,50 1,00 1,00 3,00 5,50	1 1 1 2 2 6 11	45,83 2 - 3 -	7 - 11 - 13 - 14 - 4 - 6 - 7 - 8 - 9 - 11 - 12 - 14 - 15 -		
Ş/T	Kalite emri	Test grubu	ı	To	plam Puan	Genel Puan Du	r Kalk Yorum		
Taşra	KE10011392	Dur Kalk			0,00	0,00	1 Gönderilebilir		

#### Daily Printing Quality Report

Sayfa 1 05.10.2011 18:10:17

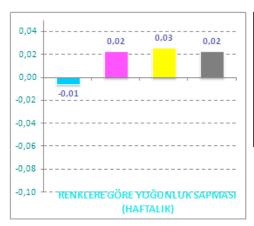
#### Baskı Hata Analizi

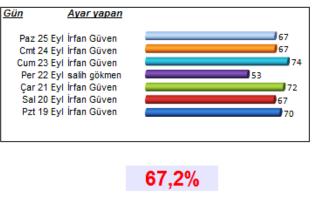
im	Madde kodu	Mad	lde adı		Baskı Tarihi Yayın Tarihi			
5035 ki Şefi: (	SLG1.01 Özkan Coşkun M.	ZAN Operatöri	/IAN i: Kamil /	Akyol	M.Markası:		05.10.2011	
	Kağıt Kullanımı Hat Ş/T Kapak	(		SB		Renkli	Yarım	
	KBA 1 Taşra 1331- KBA 1 Şehir 1776-		1278-Stor 1278-Stor		1278-Stora Ens 1278-Stora Ens			
	<u>Hata tipleri</u> Hata tipi	Taşra	a Şehir Toplaı		_			
	Dikey şeritler, ani tra Halkalaşma C Halkalaşma M Katlama Çenesi Sırt verme Toz toplama C Toz toplama K Yoğunluk dalgalanma	ası	1 0 1 11 2 1 6 2	1 1 12 4 1 5	2 1 2 23 6 2 11 3	XXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXX		
	Kalite emri	Test grub	U		plam Puan	Genel Puan D	- Pot doncitios	
	KE10011324 Kağıt Kullanımı	İdari			0,00	0,00		
	Referans	C 0,76	M 0,75	Y 0,92		Ort	differences	
	Fark Mürekkep Başarısı Nokta Kazancı	0,03 45,83 63,84	0,02 62,50 65,38	-0,03 54,17 67,36	41,18	<b>€</b>	Operator success	
	Açıklama			Puan	Hata Say	Yüzde Sayfa 4,17 6 -	•••	
	Dikey şeritler, ani tra Halkalaşma M Toz toplama C Sırt verme Yoğunluk dalgalanma Toz toplama K			0,50 0,50 0,50 1,00 1,00 3,00	1 1 2 2 6	4,17 10 - 4,17 1 - 8,33 3 - 7 - 8,33 9 - 10 25,00 1 - 5 -	Dot gain - - 7 - 11 - 13 - 14 -	
S/T	Katlama Çenesi Kalite emri	Test grub	U	5,50 To	11 plam Puan		- 4 - 6 - 7 - 8 - 9 - 11 - 12 - 14 - 15 - ur Kalk Yorum	
	KE10011392	Dur Kalk			0,00	0,00	1 Gönderilebilir	

#### Weekly density succes report

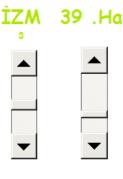
## ZAMAN GAZETESİ İZMİR BASKI TESİSİ

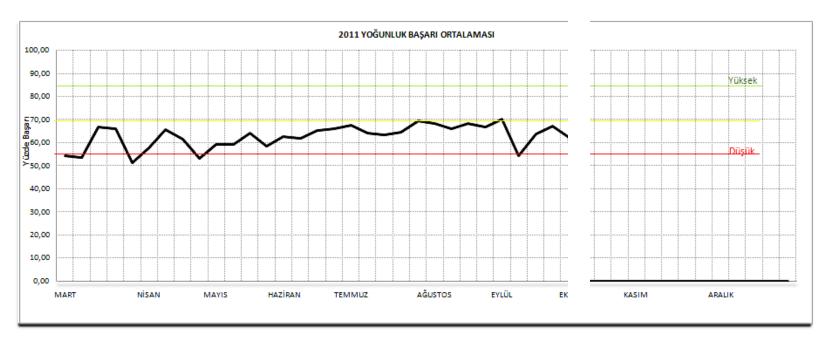
#### MÜREKKEP DOĞRU AÇMA BAŞARISI 39. HAFTA

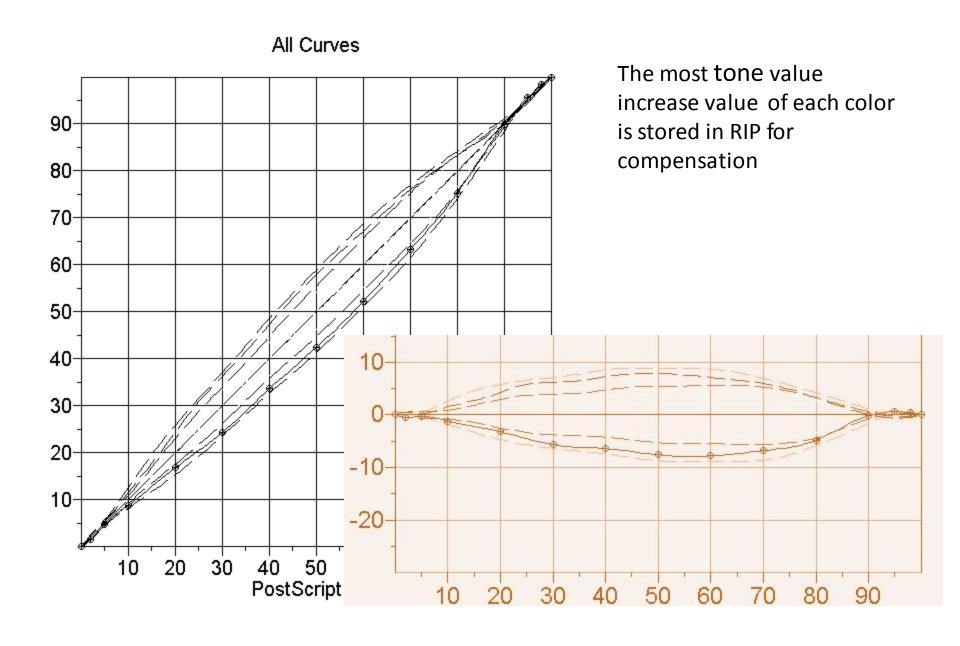












# For consistency in Printing quality Plate related quality control jobs are also crucial

in daily production

Check and control

weekly, monthly, & when necessary

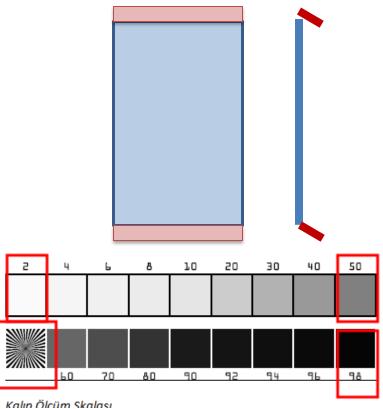
Calibrate

#### **Daily Plate Checking**

#### Applied dot gains

- Plate + Press
- only Plate

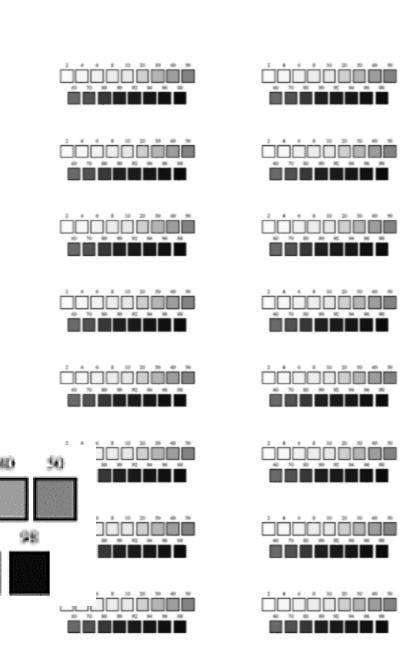
Plate is taken before P&B machine for measurement.



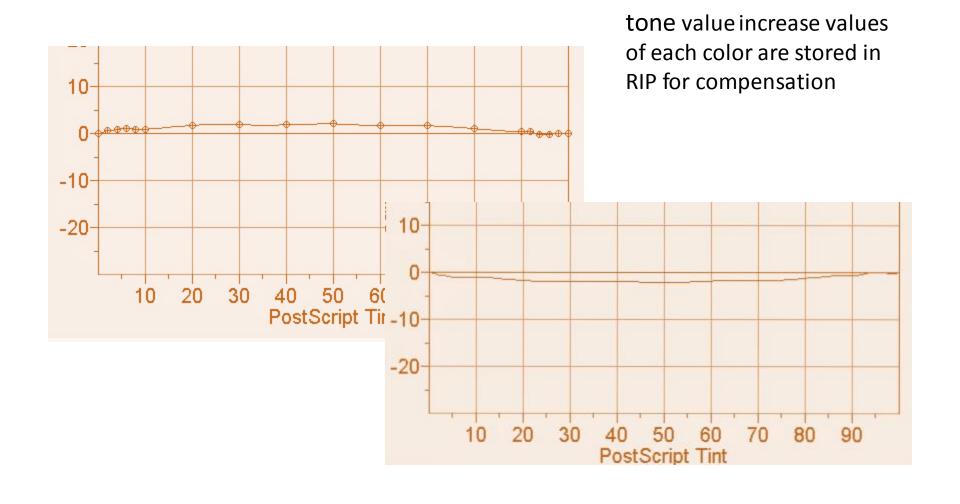
Only %2, %98 and % 50 tone values are measured

#### **Weekly Plate Calibration**

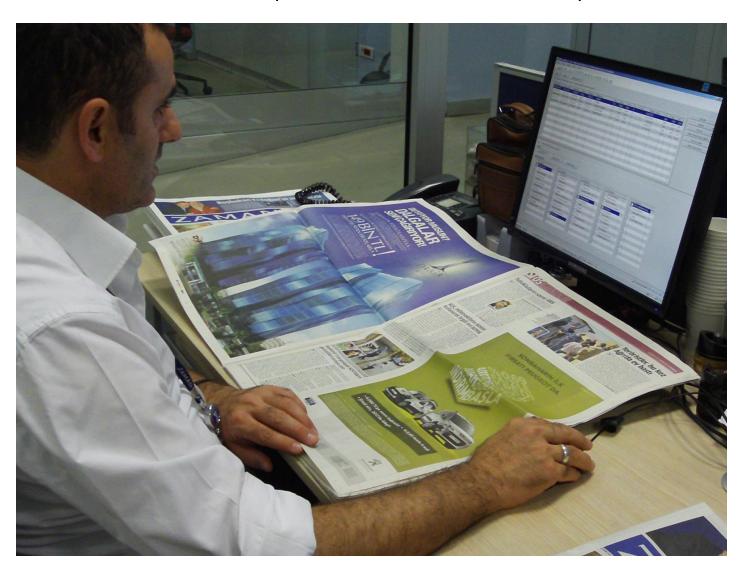
Every week a test plate which has a "plate scale" job on. produced



#### **Plate Scale**



Video-2: While the Q. Expert evaluates and records the print defects to ERP



While describing defects names INCQC defects table is used

Criteria for point	subtra	ction	Points d	educted
Category	No.	Detected deficiencies	Per page	All pages
Color	1a	Deduction for a monochrome page	1.0	32
	1b	Or: deduction for a two-color page	0.5	16
Quality of print	2	Missed areas	0.5	16
process	3	Overinking or underinking	0.5	16
	4	Density fluctuations	0.5	16
	5	Show-through	0.5	16
	6	Ink rub-off on hands and clothes	0.5	16
Color register	7	Disturbing mis-register	1.0	32
Mechanical	8	Set-off or smearing	0.5	16
print quality	9	Or: deduction for a two-color page  Alissed areas  Overinking or underinking  Density fluctuations  Show-through Ink rub-off on hands and clothes  Disturbing mis-register  Set-off or smearing Impressions of draw rollers, rings, marks  Alickies, picking  Creasing  Shosting, doubling  Printing scratch on plate  Initing plate edges In holes pulled -out or pin holes in image area  Dirt stains  Inor lateral register  Inor ribbon register  Inor ing  Intelligent in the image, filled-in image areas  Color cast, color saturation inconsistent  Inor contrast range	0.5	16
	10	Hickies, picking	Per page  1.0  0.5  0.5  0.5  0.5  0.5  0.5  0.5	16
	11	Creasing		16
	12	Ghosting, doubling		16
	13	Printing scratch on plate		16
	14	Printing plate edges	0.5	16
	15	Pin holes pulled -out or pin holes in image area	0.5	16
	16	Dirt stains	0.5	16
	17		0.5	16
	18		0.5	16
	19	Toning		32
	20	Mottling	0.5	16
Image and	21	Ink piling in the image, filled-in image areas	0.5	16
graphic quality	22	*	0.5	16
	23			16
	24	3	0.5	16
		Image too bright or too dark	0.5	16
	26	Streaking, tonal value jumps	0.5	16
	27	Fuzziness (not evaluated)	0.0	C
	28	Poor detail reproduction		16
Maximum points	deduct	ion	15.0	480

in INCQC 2010-2012
There were 28 different defects name

	DEFECTS		INCQ	C points	5		PAGES	
	Açıklama			Puan	Hata Sa	yısı Yüzde	Sayfa	
Ş/T	Halkalaşma M Çekici merdane izler Sırt verme Toz toplama C Toz toplama M Katlama Çenesi Toz toplama K Kalite emri	i Test grub	ou	0,50 1,00 1,50 1,50 1,50 3,50 4,50	1 2 3 3 3 7 9	7,14 10,71 10,71 10,71 25,00 32,14		5 - 7 - 8 - 11 - - 13 - 14 - 15 - 16 - 17 - 19 -
Taşra	KE10010901 KE10010902 KE10010822	Dur Kalk Dur Kalk İdari			0,00 0,00 0,00	(	),00 1 ),00 2 ),00 0	Gönderilebilir Gönderilebilir
	Kağıt Kullanımı Referans	C	M 0,76	Y -0,85	K 1,04	Ort		
	Fark Mürekkep Başarısı Nokta Kazancı	-0,02 79,17 66,78	0,01 87,50 65,66	-0,01 79,17 65,35	-0,02 73,68 64,53	79,88 65,58		
	Açıklama			Puan	Hata Sa	yısı Yüzde	Sayfa	
	Sırt verme Toz toplama C Kalıp kenar izi Karşıya Verme veya Toz toplama K Katlama Çenesi Kalite emri	<b>bulaşma</b> Test grub	u	0,50 0,50 1,50 2,00 2,00 3,00	1 1 3 4 4 6 olam Puan	5,26 5,26 15,79 21,05 21,05 31,58	5 1 - 5 1 - 9 3 - 16 - 17 5 2 - 3 - 4 - 6 5 1 - 11 - 13 8 2 - 4 - 5 - 7 uan Dur Ka	6 - - 15 - 7 - 8 - 16 -
Şehir	KE10010900	Dur Kalk			0,00	0	),00 1	Gönderilebilir

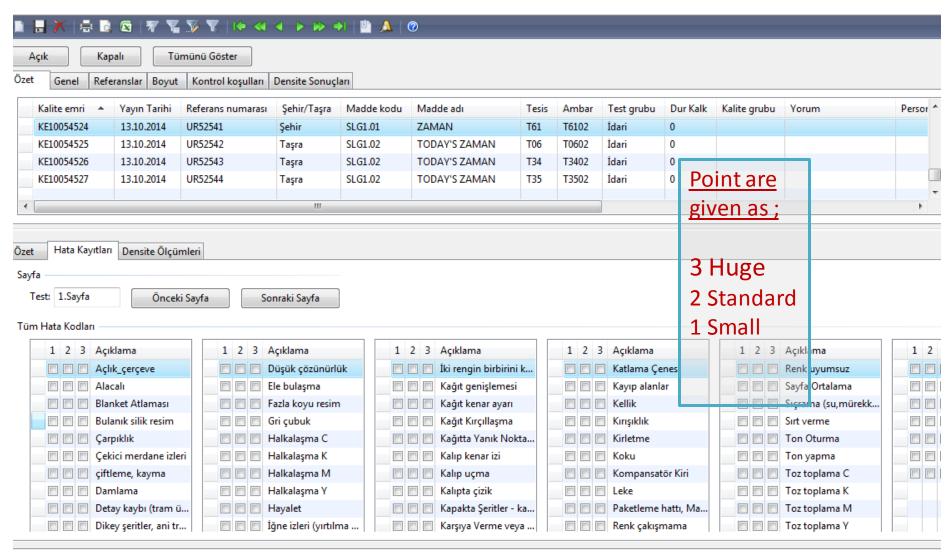
#### FEZA GAZETECİLİK A.Ş.

#### **Printing Quality Report**

#### Baskı Hata Analizi

Üretim	Madde kodu	Madde adı			Baskı Tarihi Yayın Tarihi 22.09.2011 23.09.2011 sun		
UR34868 Baski Şefi	SLG1.01 : İsmail Barut M. Oper	ZAMAN atörü: Levent	Küçük N	I.Markası:			
	Kağıt Kullanımı Hat Ş / T Kapak		SB		Renkli	Yarım	
	KBA 1 Taşra 1331-White Hata tipleri Hata tipi	Birch Taşra	1231-White E Şehir	Birch Toplam	1231-White Birch	1249-SCA	
	Çekici merdane izleri Halkalaşma M Kalıp kenar izi Karşıya Verme veya bulaşr Katlama Çenesi Sırt verme Toz toplama C Toz toplama K Toz toplama M	2 1 0 ma 0 7 3 3 9	0 0 3 4 6 1 1 4 0	2 1 3 4 13 4 4 13 3	XX X XXX XXXX XXXX XXXX XXXX XXXX XXXX XXXX		

Main target: Solve mains Notice news



# C Consumabels Reporting

To prepare a purchasable products list for our purchasing department.

Types of quality test: Start-up tests

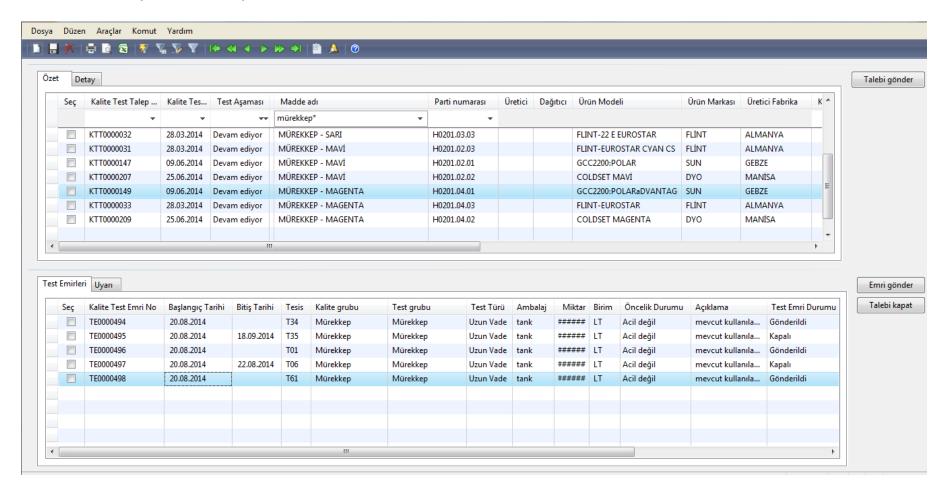
Continuity test

START UP test levels : Beginning,

Middle and

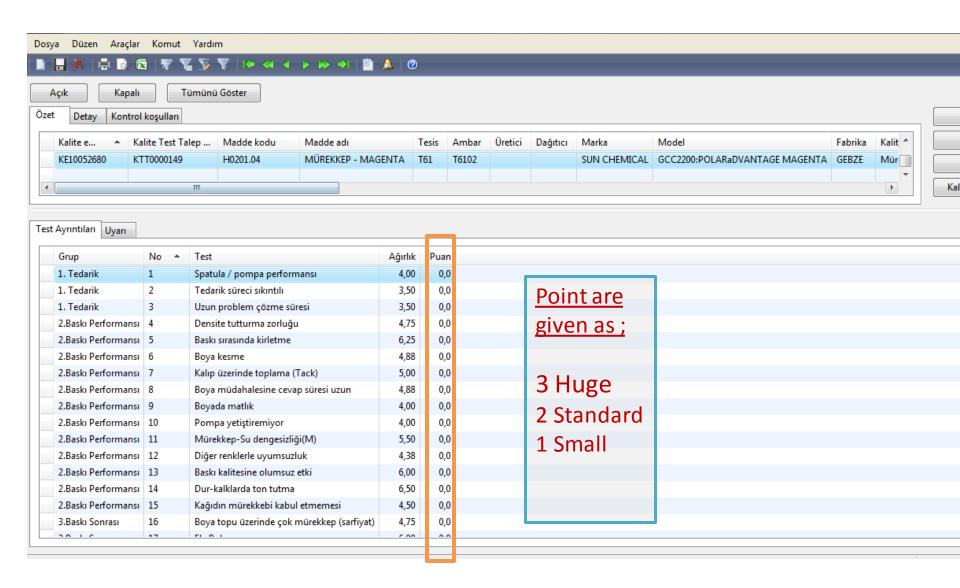
Long term

#### Quality Test Request is evaluated for convenience

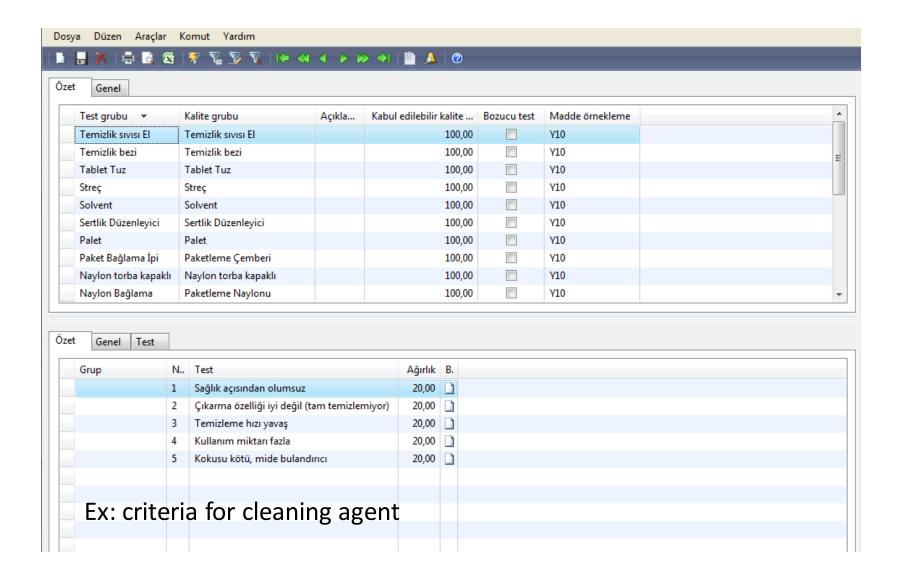


If everything is OK, it is converted into Quality Orders for printing plants

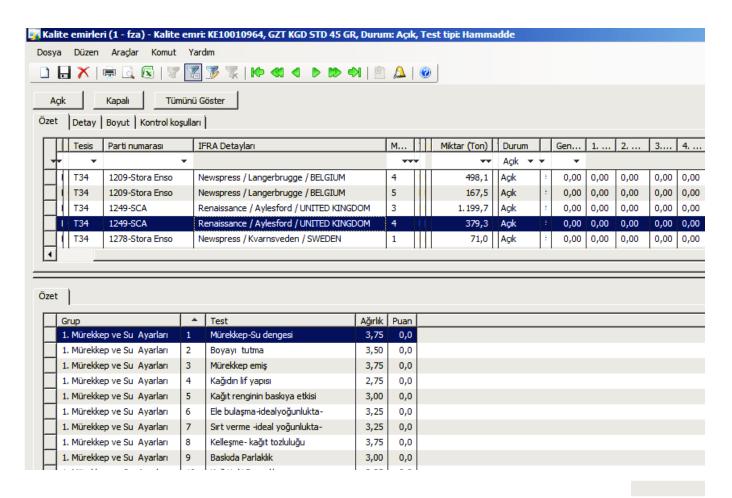
In the order, the amount of consumable needed for test is also given



#### For different consumables there are different number of criteria

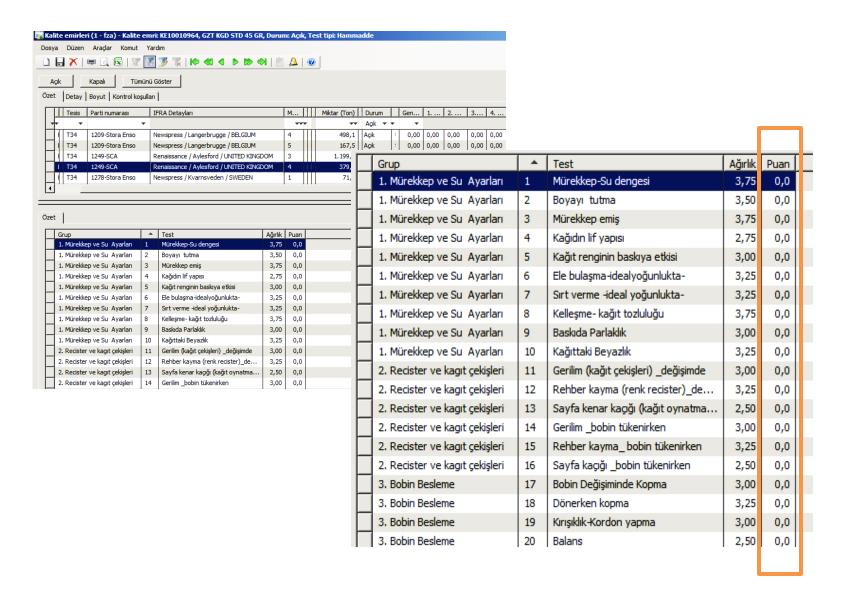


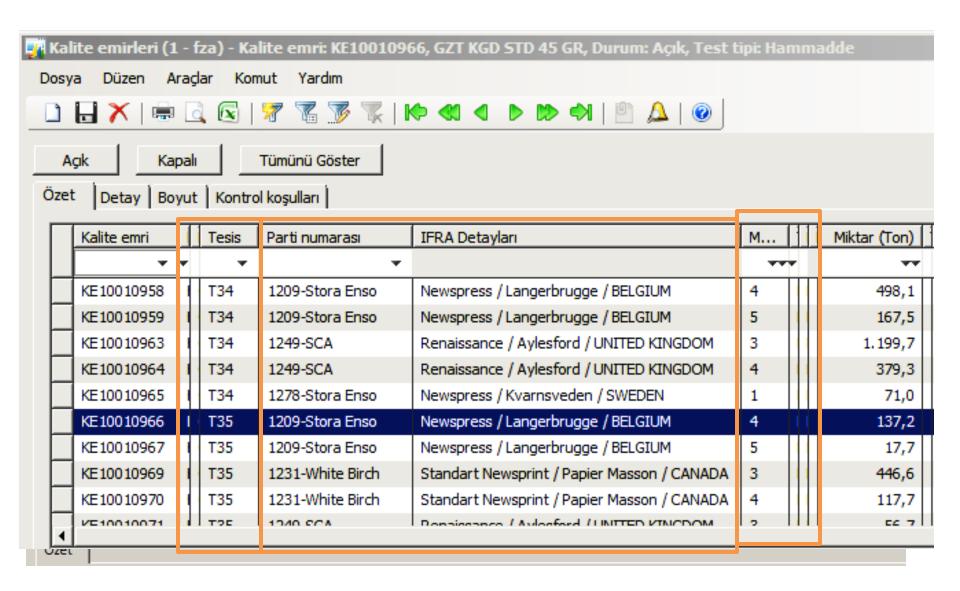
#### Continuity Test (Automatically produced Quality Orders)



every month automatically produced by ERP

#### Quality Experts give their records





Printing plant /- ifra reel code- brand name of newsprint / Newsprint machine number

# Ink and water adjustments Register and tension control Reel Stand Cleaning

\*All criterions and weights

described by our personals;

personnel

\*Each area is filled by its related

Mürekkep-Su dengesi Boyayı tutma Mürekkep emis Kağıdın lif yapısı Kağıt renginin baskıya etkisi Ele bulaşma-idealyoğunlukta-Sırt verme -ideal yoğunlukta-Kellesme- kağıt tozluluğu 9 Baskıda Parlaklık Kağıttaki Beyazlık Grup Adı: 2. Recister ve kagıt çekişleri 11 Gerilim (kağıt çekişleri) değişimde 12 Rehber kayma (renk recister) değişimde Sayfa kenar kaçığı (kağıt oynatma) değis Gerilim bobin tükenirken 15 Rehber kayma bobin tükenirken 16 Sayfa kaçığı bobin tükenirken Grup Adı: 3. Bobin Besleme Bobin Değişiminde Kopma 17 18 Dönerken kopma 19 Kırışıklık-Kordon yapma 20 Balans 21 Ambalaj kalitesi 22 Patlak alma durumu 23 Toz 24 Göbek- Yanyüz düzgünlüğü Bobin Sarımı Gevşek sarım 26 Darbe 27 Delik-yanık Koçan dibi 29 Ek 30 Gevreklik, kuruluk Grup Adı: 4. Temizlik Puanı 31 Toz Tutma (Blankette)

Toz Tutma (Kalıpta)

Toz (katlamada)

Toz Tutma (taşıma hattında) kompansatö

32

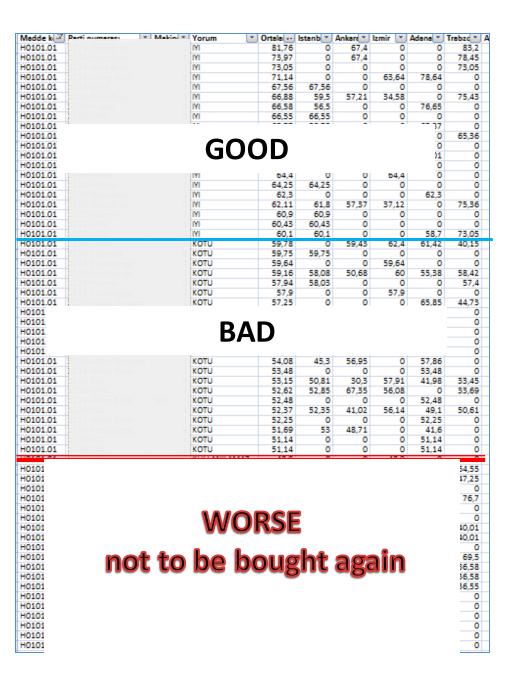
33

34

for Purchasing Department

Actual Newsprint quality reports from best to worst

Ex: for 45gr. Std Newsprint



#### AS a SUMMARY

# Printing Quality Management

To get ISO Newspaper standart



check printing defects



Report consumabels



### Thanks for listening and attention







#### For communication

#### **Muharrem YAŞAR**

**ZAMAN Newspaper Quality & Coord. Manager** 

Yenibosna / İstanbul / Türkiye

+90 212 454 87 03 m.yasar@zaman.com.tr